



REIMAGINED
PARKING

Commercial Office Parking

Leasing | Management Partnerships | Technology

impark AmeriPark REPUBLIC PARKING pk1 LANIER PARKING



Parking Management



YIELDING TOP-TIER RETURNS

Owners and property managers of office and mixed-use facilities are always looking to maximize the value of their parking assets while improving the user experience. Reimagined Parking's depth of resources, extensive in-house services, and experienced operational staff make us an integral partner in achieving those results.

At Reimagined Parking, we know that today's parking customer is tech-savvy, knowledgeable, and highly resourceful. For these reasons, we employ such tools as secure online and mobile payment systems, a self-serve monthly parking portal, and a convenient map search functionality on our website. We make parking easy!



A WORD FROM OUR CLIENTS

Impark (now part of Reimagined Parking) approached us at Salesforce with a plan to capture the unused surface parking lots on one of our Mission Bay properties in San Francisco to meet the rising monthly and special event parking demand for local business and the nearby Oracle Park (home of the SF Giants).

The resulting program has generated six-figure returns for Salesforce. Impark worked diligently to make this happen and has proven to be a great partner with innovative ideas and quality operations.

Brian Parker

Manager, Workplace Services
Salesforce.com





Business Relations

Reimagined Parking is a valued member and proud affiliate of BOMA (Building Owners and Management Association).



VALUE-ADDED SERVICES



Equipment Procurement

Selecting suitable technical equipment requires extensive knowledge and expertise. Reimagined Parking aims to achieve a client's operational goals by recommending ideal technology based on distinct criteria. Through our high-volume purchasing power, we are able to leverage great savings for our partners.



Payment Security

Reimagined Parking takes PCI obligations very seriously and maintains the highest levels of accreditation in the parking industry. We maintain a dedicated team focused specifically on risk mitigation to fully protect our clients and customers.



Monthly Parking

Our user-friendly online system saves customers valuable time. Customers can update their information, modify parking options, and view their statements in real time. All metrics are captured through extensive reporting capabilities.



24/7 Remote Monitoring

In the event of required assistance, remote monitoring provides an immediate seamless customer experience while reducing onsite staffing costs. Our professional customer care team has detailed knowledge of multiple automated systems and access to customer data for timely assistance.



Training

Reimagined Parking takes great care to provide a comprehensive training program, with a mandatory

training catalogue encompassing a full range of customer service strategies, work safety procedures, and site-specific technical skills. Strong foundational training not only defines the expectations for each role, but also provides the knowledge and tools employees need to meet those expectations.



Signage Design and Production

Reimagined Parking is the only North American parking company with comprehensive in-house sign production facilities. We design, produce, and install a wide range of parking oriented signage. Our high-quality packages are professionally developed, cost effective, and consistently branded.



Facility Maintenance

Reimagined Parking maintains a safe and clean environment that improves the customer experience and reduces liability claims. We offer a wide range of maintenance services, including garage sweeping, line painting, waste removal, power washing, and a 60-point facility inspection.



Mobile Payment

We provide the convenient option of using a mobile app to pay for and extend parking remotely. This cost-effective alternative to pay stations improves the experience and satisfaction at your facility while maximizing compliance.

The Reimagined Parking family of nationally recognized brands –Impark, Lanier Parking, Republic Parking, AmeriPark, and Park One–is the world’s leading tech-powered, people-driven parking solutions provider. Our workforce of 8,000 manages 3,400 high-density parking facilities across 500 North American cities, generating 34 million digital transactions annually.

Reimagined Parking is by every metric the industry leader in parking management, valet shuttle, ground transportation, and parking technology products and services, with a portfolio of high-profile commercial real estate, retail, hospitality, airport, event, healthcare, municipal, and education locations across North America.

For more information, please visit reimaginedparking.com.

**REIMAGINED
PARKING**

MARKETS WE SERVE



Commercial



Airport



Corporate



Education



Gaming



Healthcare



Hospitality



Municipal



Retail



Residential



Stadium and Arena

**2023-25 ACCREDITED
PARKING
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WITH DISTINCTION

Learn more at reimaginedparking.com