



REIMAGINED
PARKING

Commercial Office Parking

Leasing | Management Partnerships | Technology

impark

LANIER
PARKING

REPUBLIC
PARKING

AmeriPark

pk1
ARK ONE



Parking Management



YIELDING TOP-TIER RETURNS

Owners and property managers of office and mixed-use facilities are always looking to maximize the value of their parking assets while improving the user experience. Reimagined Parking's depth of resources, extensive in-house services, and experienced operational staff make us an integral partner in achieving those results.

At Reimagined Parking, we know that today's parking customer is tech-savvy, knowledgeable, and highly resourceful. For these reasons, we employ such tools as secure online and mobile payment systems, a self-serve monthly parking portal, and a convenient map search functionality on our website. We make parking easy!



A WORD FROM OUR CLIENTS

Impark, part of Reimagined Parking approached us at Salesforce with a plan to capture the unused surface parking lots on one of our Mission Bay properties in San Francisco to meet the rising monthly and special event parking demand for local business and the nearby Oracle Park (home of the SF Giants).

The resulting program has generated six-figure returns for Salesforce. Impark worked diligently to make this happen and has proven to be a great partner with innovative ideas and quality operations.

Brian Parker

Manager, Workplace Services
Salesforce.com



VALUE-ADDED SERVICES



Equipment Procurement
Selecting suitable technical equipment requires extensive knowledge and expertise. Reimagined Parking aims to achieve a client's operational goals by recommending ideal technology based on distinct criteria. Through our high-volume purchasing power, we are able to leverage great savings for our partners.



Payment Security
Reimagined Parking takes PCI obligations very seriously and maintains the highest levels of accreditation in the parking industry. We maintain a dedicated team focused specifically on risk mitigation to fully protect our clients and customers.



Monthly Parking
Our user-friendly online system saves customers valuable time. Customers can update their information, modify parking options, and view their statements in real time. All metrics are captured through extensive reporting capabilities.



24/7 Remote Monitoring
In the event of equipment malfunction, remote monitoring provides a seamless customer experience while reducing onsite staffing costs. Our professional customer care team has detailed knowledge of multiple automated systems and access to customer data for timely assistance.



Training
Reimagined Parking has developed a highly specialized training program, to ensure staff are equipped with

the necessary skills to provide ultimate customer satisfaction. They are also taught proper sanitation procedures to prevent health hazards and are required to participate in the DHS/TSA's counter-terrorism training course, First Observer, so they can recognize suspicious activity and report incidents to the proper authority.



Signage Design and Production
Reimagined Parking is the only North American parking company with comprehensive in-house sign production facilities. We design, produce, and install a wide range of parking oriented signage. Our high-quality packages are professionally developed, cost effective, and consistently branded.



Facility Maintenance
Reimagined Parking maintains a safe and clean environment that improves the customer experience and reduces liability claims. We offer a wide range of maintenance services, including garage sweeping, line painting, waste removal, power washing, and a 60-point facility inspection.



Mobile Payment
We provide the convenient option of using a mobile app to pay for and extend parking remotely. This cost-effective alternative to pay stations improves the experience and satisfaction at your facility while maximizing compliance.

The Reimagined Parking family of nationally recognized brands – Impark, Lanier, Republic Parking, AmeriPark, and Park One – is the world's leading tech-powered, people-driven parking solutions provider. Our workforce of 8,000 manages 3,000 high-density parking facilities across 500 North American cities, generating 34 million digital transactions annually.

Reimagined Parking stands at the forefront of the parking industry, offering top-tier services in parking management solutions, cutting-edge technology products, valet services, and ground transportation. Our extensive portfolio encompasses prominent sites across diverse sectors, including commercial real estate, retail, hospitality, airports, stadiums and event venues, healthcare, municipalities, and educational institutions.

For more information, visit reimaginedparking.com

**REIMAGINED
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MARKETS WE SERVE



Commercial



Airport



Corporate



Education



Gaming



Healthcare



Hospitality



Municipal



Retail



Residential



Stadium and Arena

**2023-25 ACCREDITED
PARKING
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WITH DISTINCTION