



REIMAGINED
PARKING

Residential and Mixed-Use Parking

Leasing | Management Partnerships | Technology

impark *AmeriPark* **REPUBLIC PARKING** **pk1** **LANIER PARKING**



Parking Management



YIELDING TOP-TIER RETURNS

Owners and property managers of residential and mixed-use facilities are always looking to maximize the value of their parking asset while improving the end-user experience. Reimagined Parking's depth of resources, extensive in-house services and experienced operational staff make us an integral partner in achieving those results.

Also knowing that today's parking customer is tech savvy, knowledgeable and highly resourceful, we employ tools such as secure, online and mobile payment systems, a self-serve monthly parking portal, and convenient map search functionality to our website. We make parking easy!



A WORD FROM OUR CLIENTS

Impark, part of the Reimagined Parking network approached us with a more customer-focused management model to significantly improve the service quality and bottom line for our premiere rental residence, Alta at K Station.

They coordinated with our Alderman and the Chicago Police Department to resolve issues that were impacting the revenue of the garage. The resulting program has generated month over month growth for Morguard. Impark has been a great partner in adding value to our garage asset and positively impacting our bottom line.

Andrea Bosco
Community Manager, Alta at K Station, Morguard



Did You Know?

Payment Card Industry Data Security Standard (PCI) is a consumer payment processing standard that all businesses are required to adhere to. Its intent is to protect credit card security and minimize fraud risks for businesses.



VALUE-ADDED SERVICES



Equipment Procurement

Selecting suitable technical equipment requires extensive knowledge and expertise. Reimagined Parking aims to achieve a client's operational goals by recommending ideal technology based on distinct criteria. Through our high-volume purchasing power, we are able to leverage great savings for our partners.



Payment Security

Reimagined Parking takes PCI obligations very seriously and maintains the highest levels of accreditation in the parking industry. We maintain a dedicated team focused specifically on risk mitigation to fully protect our clients and customers.



Monthly Parking

Our user-friendly online system saves customers valuable time. Customers can update their information, modify parking options, and view their statements in real time. All metrics are captured through extensive reporting capabilities.



24/7 Remote Monitoring

In the event of equipment malfunction, remote monitoring provides a seamless customer experience while reducing onsite staffing costs. Our professional customer care team has detailed knowledge of multiple automated systems and access to customer data for timely assistance.



Signage Design and Production

Reimagined Parking is the only North American parking company with comprehensive in-house sign production facilities. We design, produce, and install a wide range of parking oriented signage. Our high-quality packages are professionally developed, cost effective, and consistently branded.



Facility Maintenance

Reimagined Parking maintains a safe and clean environment that improves the customer experience and reduces liability claims. We offer a wide range of maintenance services, including garage sweeping, line painting, waste removal, power washing, and a 60-point facility inspection.



Standard/UBTI Leases

Reimagined Parking long-term lease guarantees can help underwrite real estate projects or simply free up Owner's capital for other uses. Additionally, we are experienced with sophisticated UBTI leases, which are often required to meet tax laws when parking facilities are owned by REITs or other entities subject to these regulations.



Mobile Payment

We provide the convenient option of using a mobile app to pay for and extend parking remotely. This cost-effective alternative to pay stations improves the experience and satisfaction at your facility while maximizing compliance.

Comprised of industry stalwarts Impark, Lanier, Republic Parking, AmeriPark, and ParkOne, Reimagined Parking is the world's leading tech-powered, people-driven parking solutions provider. Our workforce of 8,000 dedicated employees manages 3,400 high density parking facilities across 500 North American cities, generating 34 million digital transactions annually.

Reimagined Parking is by every metric the industry leader in parking management, valet shuttle, ground transportation, and parking technology products and services, with more than 3,400 high-profile commercial real estate, retail, hospitality, airport, event, healthcare, municipal, and education locations across North America.

For more information, please visit reimaginedparking.com.

**REIMAGINED
PARKING**

MARKETS WE SERVE



Residential



Airport



Commercial



Education



Gaming



Healthcare



Hospitality



Municipal



Retail



Stadiums and Arenas

2023-25 ACCREDITED
PARKING
ORGANIZATION®
WITH DISTINCTION

Learn more at reimaginedparking.com